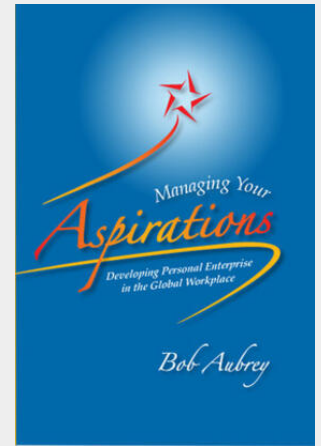


Aubrey

## Managing Your Aspirations:

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New Page 1Managing Your Aspirations: Developing Personal Enterprise in the Global Workplace is written for anyone who meets with the question: "Tell me more about yourself and where you want to go in the future" and realizes that the answer is not simple. It is for those who are ready to take a step back from their regular routines to think seriously about another question: "Does what I'm doing today relate to my dreams and my identity?" The questions above pertain to personal development, a theme that has recently become a responsibility for individuals in corporate organizations and higher-educational institutions. To meet this relatively new need, Bob Aubrey, founder and CEO of Metizo, shares the Personal Enterprise Plan, comprising a set of personal development strategy tools that were previously created for leading multinational companies and top business schools. In so doing, he guides the reader through questions that give meaning and value to decisions about work, lifestyle and development, such as: Who will I become? How can I transform my dreams into reality? How do I balance my lifestyle and career priorities? What challenges and changes should I expect in today's global workplace? Whether you are at a crossroads in your life, just starting out in your career or wish to take stock of your life, Managing Your Aspirations will guide you in defining your identity, needs and goals, and working towards achieving your personal success.



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