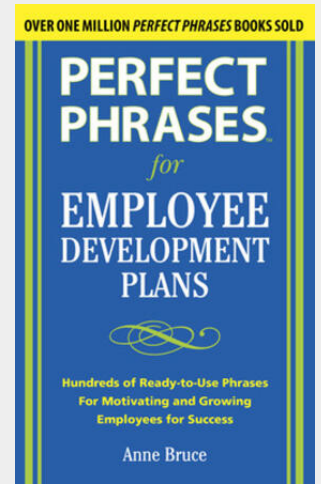


Bruce

Perfect Phrases for Employee Development Plans

THE RIGHT PHRASE FOR EVERY SITUATION. EVERY TIMEThe secret to business success today is employee and talent development. Companies that invest in branding and creating smart, self-reliant, "upgradeable" talent are the ones that will lead their industries in the future. Perfect Phrases for Employee Development Plans has hundreds of ready-to-use phrases for ensuring your employees stay motivated and competitive, develop teamwork and sound work ethics, and help meet organizational targets. Learn the most effective language for: - Pinpointing an employee's strengths - Creating long- and short-term goals - Helping teams form plans--and then work the plans - Grooming people for advancement - Branding and expanding your company's talent pool



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