

Applied Demography

In contrast to a typical general text in demography, which is concerned with demographic principles, trends, problems, and theories, Applied Demography explores the practical issues with which demographers working for government agencies, private nonprofit organizations, and businesses deal. It emphasizes the applications of applied demography in a variety of related disciplines, such as geography, economics, gerontology, public policy, law, sociology, public administration, and business management. The data of these disciplines are taken into account, as are the methods of statistics and computer sciences. The book aims to inform the student of the wide range of applications of demography, including not only narrowly "demographic" situations but also "nondemographic" situations, such as manufacturing processes and the dynamics of organizations as a population.

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