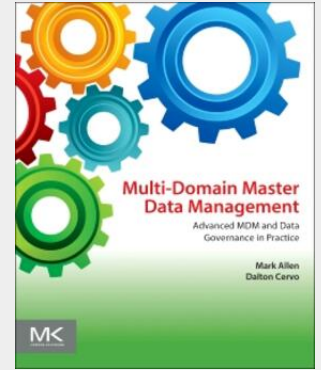


Cervo / Allen

Multi-Domain Master Data Management

Advanced MDM and Data Governance in Practice

Multi-Domain Master Data Management delivers practical guidance and specific instruction to help guide planners and practitioners through the challenges of a multi-domain master data management (MDM) implementation. Authors Mark Allen and Dalton Cervo bring their expertise to you in the only reference you need to help your organization take master data management to the next level by incorporating it across multiple domains. Written in a business friendly style with sufficient program planning guidance, this book covers a comprehensive set of topics and advanced strategies centered on the key MDM disciplines of Data Governance, Data Stewardship, Data Quality Management, Metadata Management, and Data Integration.



47,00 €

43,93 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780128008355

Medium: Buch

ISBN: 978-0-12-800835-5

Verlag: Elsevier Science & Technology

Erscheinungstermin: 30.03.2015

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2015

Produktform: Kartoniert

Gewicht: 504 g

Seiten: 244

Format (B x H): 186 x 231 mm

