

## Britain Votes 2005

The book brings together a first-class set of well-known contributors to provide an authoritative analysis of the outcome. - Written in a vivid, accessible and lively style. Britain Votes 2005 provides a balanced, comprehensive and topical overview of the campaign leading up to the 2005 British General Election and an analysis of the results presented in a straightforward, clear and lively style for students, colleagues and practitioners. This is the fourth volume in the Oxford series which started in the election of 1992. Part I provides insights into the strategies and tactics adopted by the major parties; news coverage on the television, in newspapers, and on the internet; and the dynamics of the opinion polls leading up to polling day. Part II analyses the outcome including the results in Scotland, Wales and Northern Ireland; race and gender issues; economic voting; the working of the electoral system, and the outcome for the new Parliament. Produced by a well-known team of experts on British elections and voting behaviour, the book is written in a vivid and accessible style. The book will be essential reading for all students, scholars, and practitioners of British elections and voting behaviour, party politics, public opinion, political behaviour and political sociology.

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