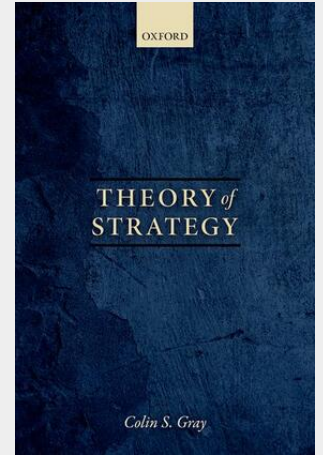


Gray

THEORY OF STRATEGY

This book provides a short and accessible introduction to the theory of strategy, examines the general theory of strategy in accordance with 23 key Principles and explains its nature, functions, and intended consequences. Theory of Strategy makes the radical argument that the familiar structure of strategy's general theory (political ends, strategic ways, military means - and assumptions) holds as sound for security at all times and in all places, of human necessity. Strategy is ever-varying in its character, but not in its nature, which is unchanging.



101,57 €

94,92 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780198800668

Medium: Buch

ISBN: 978-0-19-880066-8

Verlag: OXFORD UNIV PR

Erscheinungstermin: 05.06.2018

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2018

Produktform: Gebunden

Gewicht: 430 g

Seiten: 178

Format (B x H): 163 x 238 mm

