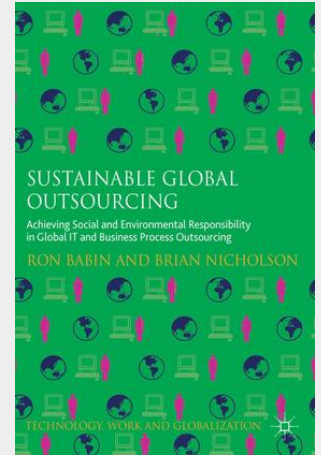


Babin / Nicholson

## Sustainable Global Outsourcing

Achieving Social and Environmental Responsibility in Global It and Business Process Outsourcing

Through a series of case studies and surveys, the authors examine current sustainability trends in outsourcing and recommend how providers should prepare for increasing buyer demands in this area, suggesting buyers and providers can work together to build successful outsourcing relationships through collaborative sustainability projects.



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