

Barker

Rushed to Judgement? - Talk Radio, Persuasion & American Political Behavior

Convenient, entertaining, and provocative, talk radio today is unapologetically ideological. Focusing on Rush Limbaugh the medium's most influential talk show *Rushed to Judgment* systematically examines the politics of persuasion at play on our nation's radio airwaves and asks a series of important questions. Does listening to talk radio change the way people think about politics, or are listeners' attitudes a function of the self-selecting nature of the audience? Does talk radio enhance understanding of public issues or serve as a breeding ground for misunderstanding? Can talk radio serve as an agent of deliberative democracy, spurring Americans to open, public debate? Or will talk radio only aggravate the divisive partisanship many Americans decry in poll after poll? The time is ripe to evaluate the effects of a medium whose influence has yet to be fully reckoned with.

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109,50 €

102,34 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780231118064

Medium: Buch

ISBN: 978-0-231-11806-4

Verlag: Columbia University Press

Erscheinungstermin: 27.08.2002

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2002

Serie: Power, Conflict, and Democracy:
American Politics Into the 21st Century

Produktform: Gebunden

Gewicht: 396 g

Seiten: 141

Format (B x H): 163 x 235 mm

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01.08.2024 | 05:24 Uhr

