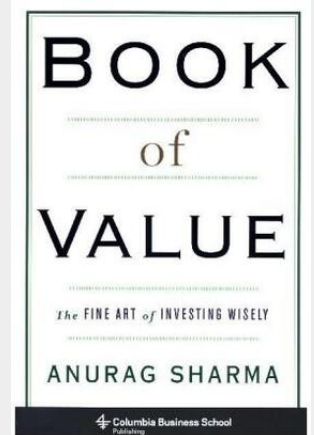


Sharma

Book of Value

The Fine Art of Investing Wisely

The financial markets are incredibly noisy and full of opinions, innuendo, and misinformation. They overwhelm the senses, confuse, and disorient, inviting all kinds of deception. No lesson on investing is complete without accounting for the emotional and psychological biases that can lead investors astray and how to correct for those biases. Analytical techniques are useless if they are not integrated into a well-conceived decision framework that recognizes how we are wired to perceive the world around us. That is why Book of Value looks to philosophy and psychology to redefine modern portfolio theory for investors at all skill levels. Building off of the philosophy of Thomas Kuhn and Karl Popper, Anurag Sharma defines an "art of looking" that blocks out the din of the market and pinpoints deep value. Sharma outlines how to be mindful of psychological biases, frame investment decisions, and correctly apply key analytical techniques to build lucrative and durable stock portfolios. A groundbreaking guide full of lasting value, this book should be on the shelf of anyone who takes investing seriously.



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