

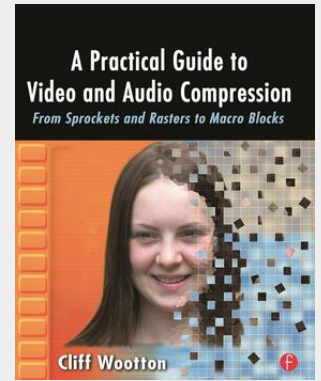
Wootton

A Practical Guide to Video and Audio Compression

From Sprockets and Rasters to Macro Blocks

Learn all about Codecs--how they work, as well as design and implementation with this comprehensive, easy-to-use guide to compression. After reading this book, you will be able to prepare and distribute professional audio and video on any platform including streamed to the web, broadcast on-air, stored in PVRs, Burned onto CD-ROMs or DVDs, delivered by broadband, or viewed in Kiosk applications, PDA devices, and mobile phones.

Learn all about Codecs - how they work, as well as design and implementation with this comprehensive, easy-to-use guide to compression. After reading this book, you will be able to prepare and distribute professional audio and video on any platform including streamed to the web, broadcast on-air, stored in PVRs, burned onto CD-ROMs or DVDs, delivered by broadband, or viewed in Kiosk applications, PDA devices, and mobile phones. It helps you learn from an award-winning technologist for a top media company who knows how to explain codecs in terms you can understand. This entry-level guide contains clear explanations and hundreds of diagrams - no math background needed! It also includes a comprehensive glossary which serves as a useful reference to many technical terms and jargon you will encounter. Learn how to choose the right technique to get the most out of your compression system - saving both storage space and money.



99,50 €

92,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780240806303

Medium: Buch

ISBN: 978-0-240-80630-3

Verlag: CRC Press

Erscheinungstermin: 28.04.2005

Sprache(n): Englisch

Auflage: 1. Auflage 2005

Produktform: Kartoniert

Gewicht: 1581 g

Seiten: 800

Format (B x H): 190 x 237 mm

