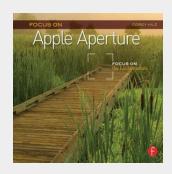
Focus on Apple Aperture

Focus on the Fundamentals

Are you into photography not photomanipulation? Frustrated that you are spending too much time in front of the screen and not enough behind the lens? Feel like you are not getting the most out of the powerful processing functions of Apple Aperture? This straightforward, inspiring guide is aimed at photographers whose goal is to use the software to bring out the best in their photographs. Professional photographer and educator Corey Hilz leads you through a highly effective, professional's workflow with Aperture, from importing your photos from your camera and making image adjustments, to labelling each photo with metadata and keywords for effective organization and searching, and finally outputting your images for print or social media. He focuses on the vital aspects for photographers such as correcting tone and color, targeted adjustments, metadata, and managing a fast expanding library. Focus On Apple Aperture is packed with stunning photographs and screenshots to illustrate every tweak the author makes, to effortlessly teach the new or beginning user the fundamentals of the software. Users of all versions of Aperture will benefit from this book.



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