

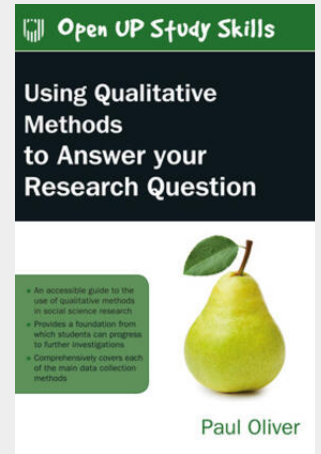
Oliver

Using Qualitative Methods to Answer Your Research Question

Using Qualitative Methods to Answer Your Research Question provides an accessible and detailed guide to using qualitative methods in social science research. This book places your research question at the centre of your choice of methodology and helps you to identify the strongest qualitative approach to maximize your success. The book provides detailed guidance on:

- Types of research questions best suited to investigation using qualitative approaches
- Selecting a research question and applying the appropriate methodology
- Relating the aims of a research question to the nature of the methodology chosen
- The main approaches to the collection and analysis of qualitative data
- Using qualitative methods in your research
- The different levels of detail required of undergraduate and postgraduate writing

This book is ideal for all students carrying out a research dissertation or planning the research for their thesis. "Oliver's book is an interesting and engaging personal introduction to qualitative research and would be a useful text for first time researchers on undergraduate courses or as a pre-course suggested reading for those starting postgraduate research programmes." Alaster Scott Douglas, Reader in Education and Professional Practice, University of Roehampton, London, UK "Accessible, clear and with the needs of the researcher in mind, this book ensures the fundamentals of qualitative research are explored through enthusiasm for the subject matter, an appreciation of the conceptual and philosophical underpinnings, as well as the practicalities of planning and conducting research." Dr. Yunis Alam, Senior Lecturer in Sociology, University of Bradford, UK Paul Oliver is a former Principal Lecturer in the School of Education and Professional Development, at the University of Huddersfield, UK. He was course leader for the Doctor of Education programme, and also taught widely on the master's programme in education.



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