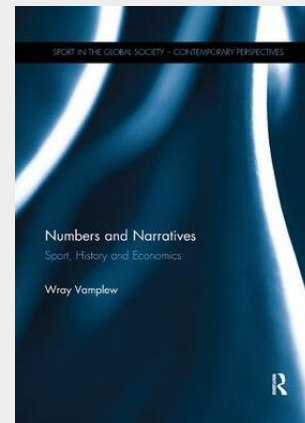


Vamplew

Numbers and Narratives

Sport, History and Economics

This volume argues for a more quantitative, economic and theoretical approach to sports history. The author notes that sport can have peculiar economics as in no other industry do rival businesses have to cooperate to produce a sellable output. He also demonstrates, via a case study of early gate-money football in Scotland, that sports producers were not always seeking profits, and often put winning games and trophies ahead of making money. Another analysis examines how industrialisation affected sport, how sport became an industry in its own right and how the workplace became a major provider of sports facilities. A look at third sector economics highlights how the popularity of football provided an ideal vehicle for charity fundraising. The book observes that most sports participants are amateurs but at the elite level the paid player has a key role, and this is assessed through case studies of the jockey and the golf professional. Finally, the author discusses and evaluates various theories relating to the historical development of the sports club. This book was originally published as a special issue of Sport in Society: Cultures, Commerce, Media, Politics.



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