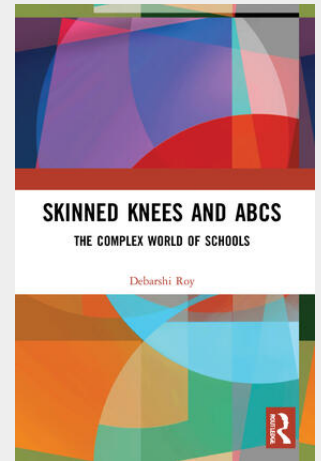


Roy

Skinned Knees and ABCs

The Complex World of Schools

Skinned Knees and ABCs critically analyzes schools as sites for applied behaviour systems. It delves deep into the origin of various behavioural theories that affect these institutions and utilizes scientific theories in mathematics, behavioural economics and psychology (social, cognitive and educational) to examine the complexities, failures and successes of school systems. The book discusses the complex and chaotic nature of schools and the fundamental psychological constructs which form the basis for curriculum and behavioural designs. It also highlights the problems and peculiarities faced by students, parents and educators and suggests alternatives and solutions through real-life case studies. Drawing on in-depth research and theoretical know-how, the book will be of interest to students, teachers and researchers of school education, organizational behaviour, behavioural sciences and applied psychology. It will also be of interest to parents of school-going children, school management heads, policy makers and educators.



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