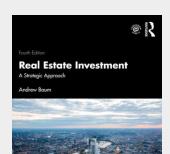
Real Estate Investment

A Strategic Approach

Real Estate Investment: A Strategic Approach introduces professional and technical approaches to building and managing large real estate portfolios. The new edition has been fully rewritten and reorganised and includes five new chapters, 25 new international case studies and a renewed focus on topics such PropTech (property technology), innovation and ESG. Andrew Baum outlines the market and the players who dominate it; the investment process; the vehicles available for investment; and an approach to global portfolio construction, pricing and performance measurement. The book contains many useful features for students, including numerous boxed examples drawing on international cases, a glossary, and chapter summaries. Ideal for undergraduate and postgraduate students on all real estate and property courses and related business studies and finance courses, Real Estate Investment is designed to provide a foundation for the next generation of investment managers, advisers and analysts. Further resources for lecturers and students are available online at www.andrewbaum.com.



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