

Brown

Chinese Business Enterprise

This work gathers together articles by leading British, Chinese and Japanese scholars on the mechanisms at work in Chinese business practices, both within China and in other countries. The topics covered include: * the role of family and lineage * business organization * networks * business and foreign multinationals * technology * business and the state Chinese Business Enterprise is an authoritative source which offers a comprehensive coverage of subjects. Where relevant it draws on anthropological, sociological and historical sources to account for current business practices. This collection contributes greatly to an understanding of Chinese business structure and crucially, to an understanding of economic growth in twentieth century Asia.



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