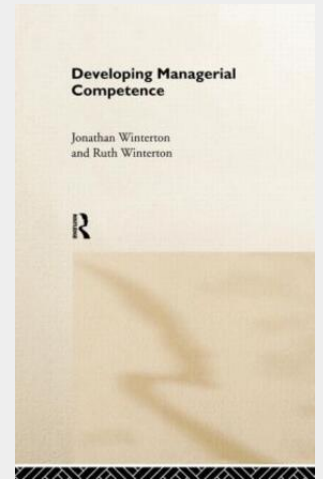


Winterton

## Developing Managerial Competence

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Workplace training and education have increasingly been seen as pivotal factors in improving the abilities, skills and competitiveness of industry, and the aim of the Management Charter Initiative (MCI), was to improve managers' practical competency in line with this. Under the MCI, qualification was gained by proving managerial competence in work related tasks, rather than by studying for a theoretical, educational qualification such as an MBA or degree. This book provides a welcome and comprehensive analysis of the MCI within the context of modern management development. It emphasizes the benefits of linking management development with organizational strategy, and includes: \* up-to-date analysis of how management development can be measured \* the first comprehensive assessment of the impact of using Management Standards \* practical illustrations with sixteen in-depth case studies of contemporary organizations. This revealing book is endorsed by the MCI and includes a foreword by Professor Tom Cannon, whose leadership spearheaded and developed the MCI itself.



**251,50 €**

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