

Robinson

Managing Public Sport and Leisure Services

The public sector is the largest provider of sport and leisure facilities and the biggest employer of leisure management graduates – the last decade has seen enormous changes in this sector. In this significant new student textbook – the first to investigate leisure management in a public sector context – Leigh Robinson examines the unique issues facing public sector managers and analyzes the application of contemporary management strategies and techniques to public sector leisure. It provides thorough coverage of the work and skills required in addition to the challenges and issues facing leisure managers. This book also challenges the perceptions and negative comparisons with the private sector. Written using a clear and user-friendly style, this textbook will be core reading for students of sport, leisure and recreation management, and makes an accessible reference for practicing managers working across the spectrum of leisure provision, from sport facilities through to parks, arts and heritage.



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