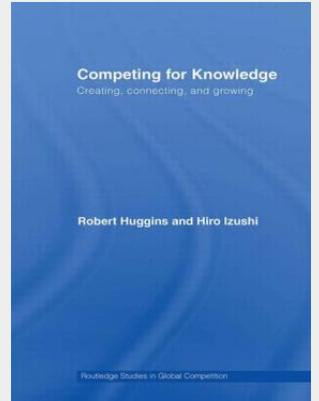


Huggins / Izushi

Competing for Knowledge

Creating, Connecting and Growing

With the buzzwords of knowledge-based economy and knowledge-driven economy, policy-makers, as well as journalists and management consultants, are pushing forward a vision of change that transforms the way advanced economies work. Yet little is understood about how the knowledge-based economy differs from the old, traditional economy. It is generally agreed that the phenomenon has grown out of the branch of economic thought known as new growth theory. Digesting up-to-date thinking in economics, management, innovation studies and economic geography, this significant volume provides an account of these developments and how they have transformed advanced economies.



216,50 €

202,34 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415375122

Medium: Buch

ISBN: 978-0-415-37512-2

Verlag: Taylor & Francis Ltd (Sales)

Erscheinungstermin: 09.08.2007

Sprache(n): Englisch

Auflage: 1. Auflage 2007

Serie: Routledge Studies in Global Competition

Produktform: Gebunden

Gewicht: 490 g

Seiten: 240

Format (B x H): 158 x 238 mm

