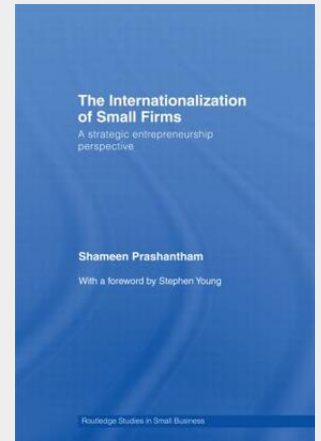


Prashantham

The Internationalization of Small Firms

A Strategic Entrepreneurship Perspective

Drawing on empirical case-study research carried out in the Bangalore software industry, this book explores the role of network relationships in the internationalization of small knowledge-intensive firms. Using a conceptual framework, it looks at a range of key themes. These include: - networks - knowledge - technology. Highlighting the propensity of small knowledge-intensive firms to develop and leverage network relationships and thereby, the resourcefulness with which entrepreneurial firms can (and do) internationalize, this book is essential reading for academics and students with an interest in the intersection between international business and entrepreneurship.



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