

Ebner

Embedded Entrepreneurship

In this book, Alexander Ebner reconstructs the theory of entrepreneurship from an institutionalist perspective. It provides a fresh account of current theorising on entrepreneurship, specifically addressing Schumpeterian thought as well as Neo-Austrian, Neo-Schumpeterian and evolutionary approaches. A synthesis of these institutionalist arguments allows for outlining a new approach to the theory of entrepreneurship. It conceptualises the innovative generation and coordinative assimilation of technological novelty as an evolutionary process that is marked by paradigmatic qualities. The underlying emphasis on the relationship between institutional and technological change informs a reconsideration of the institutional embeddedness of entrepreneurship.



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