

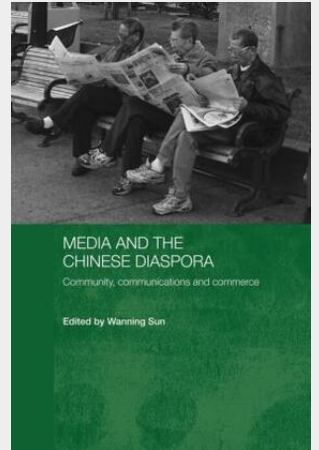
Sun

## Media and the Chinese Diaspora

Community, Communications and Commerce

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The importance of the Chinese diaspora is widely recognized. Wanning Sun examines the key role of the media in the Chinese diaspora. She focuses especially on the media's role in communication, in fostering a sense of community, in defining different kinds of 'transnational Chineseness' - overseas Chinese communities are often very different from one country to another - and in showing how media communication is linked to commerce, which is often a key activity of the overseas Chinese. Revealing a great deal about the vibrancy and dynamism of the Chinese-language media, the book considers the Chinese diaspora in Singapore, Indonesia, Thailand and Australia, showing how it plays a crucial role in the changing nature of the Chinese diaspora.



**73,50 €**

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