

Global R&D in China

The volume focuses on the issue of globalization of research and development (R&D) in China. China has become the number one choice of R&D for multinational corporations (MNCs), according to a recent survey. Many of the largest MNCs in the world, such as Microsoft, GE, GM, HP, Motorola, and Lucent, among hundred of others, have established R&D facilities. The phenomenon has become a hot issue among policy debates in many countries regarding job outsourcing, national and regional competitiveness, and China. This book examines the issue of foreign R&D, particularly, those from MNCs in China: the drivers, missions, locations, management challenges, policies, and implications for China's innovation system. This book was previously published as a special issue of the Asia Pacific Business Review.



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