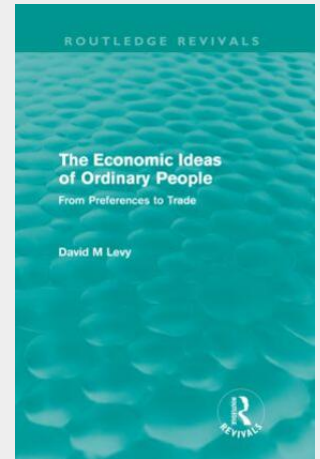


Levy

The economic ideas of ordinary people (Routledge Revivals)

From preferences to trade

Human actions result from a compound of animal desires, constraints and the words we use to talk about desires and constraints. Modern economics has developed complex theories to explain the operation of both desires and constraints but has neglected the language people use when they talk about them. First published in 1992, The Economic Ideas of Ordinary People discusses how we talk about our economic activities and how our talk influences our action.



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