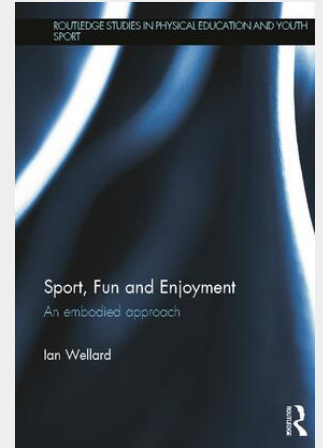


Wellard

Sport, Fun and Enjoyment

An Embodied Approach

Sport, Fun and Enjoyment explores the pleasurable aspects of sport within the context of everyday recreational and competitive physical activities. While much recent work has focused on the relationships between physical activity, health and wellbeing, much less attention has been paid to pleasure and fun, key aspects of our engagement with sport but not so easy to measure in terms of specific outcomes. By offering a critical exploration of what can be constituted as 'fun' in a sporting context, this book reveals the complex ways in which individuals approach sport and engage with it throughout the life course. The book considers the importance of pleasure and fun as a factor in our initial, formative experiences of sport activity, and as a factor in participation and continued participation. It explores the nature of fun as an embodied experience which incorporates a multitude of social, psychological and physiological components, and as a subjective experience which cannot be fully explained through simplistic binary formulations of pleasure and pain. Drawing on a wide research literature and original empirical research with children and adults, the book outlines a new theoretical framework for thinking about pleasure and fun in sport, highlighting the contrasting ways in which sport and physical activity is experienced and the interplay between individual and social contexts. Sport, Fun and Enjoyment is important reading for anybody with an interest in physical education, youth sport, the sociology of sport, physical activity and health, sport development or sport policy.



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