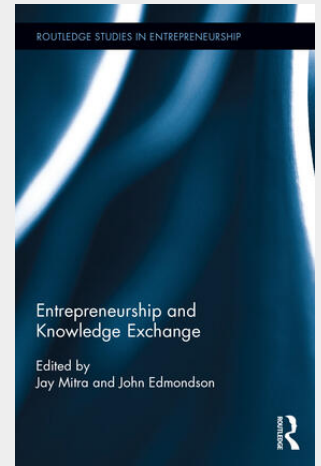


Entrepreneurship and Knowledge Exchange

Over the last several decades there has been a growing interest in the relationship between entrepreneurship and university-industry collaboration, namely how such cooperation can benefit entrepreneurship development at individual, national, and regional levels. While there are several refereed journal articles on different aspects of university-industry cooperation, most studies dwell primarily on instruments such as spin-offs, incubators and graduate entrepreneurs. This collection offers the first book-length compendium of international comparative perspectives on university-industry cooperation. Entrepreneurship and Knowledge Exchange explores insights from a wide variety of countries of relevance to researchers as well as policy and decision makers, especially those working in developing economies. Seminal contributions from top academics in the field, such as Alan Gibb, Peter Scott, and Mary Walshok, are included. The issues of knowledge transfer, entrepreneurship, and regional/national economic regeneration have inspired countless programs and initiatives at national and regional levels, and the chapters in this book examine these initiatives, providing both a reference work and a record of practical experience.



220,50 €

206,07 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415750387

Medium: Buch

ISBN: 978-0-415-75038-7

Verlag: Taylor & Francis

Erscheinungstermin: 01.12.2014

Sprache(n): Englisch

Auflage: 1. Auflage 2014

Serie: Routledge Studies in
Entrepreneurship

Produktform: Gebunden

Gewicht: 839 g

Seiten: 524

Format (B x H): 155 x 231 mm

