

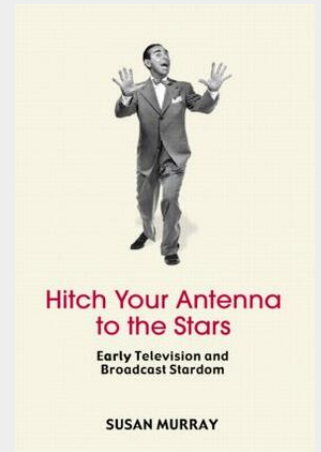
Murray

## Hitch Your Antenna to the Stars

Early Television and Broadcast Stardom

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First Published in 2005. In this engaging cultural and industrial history of early television, Susan Murray examines how and why the broadcasting industry gave birth to the idea of TV stars. Combining a sweeping view of the rise of the medium with profiles of Milton Berle, Sid Caesar, Jackie Gleason, Lucille Ball, and other early television greats, Murray illuminates the central role played by television stars in the growth and development of American broadcasting.



**118,50 €**

110,75 € (zzgl. MwSt.)

*Lieferfrist: bis zu 10 Tage*

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