

The Dynamics of Water Innovation

The Dynamics of Water Innovation supports water researchers in understanding the timelines that can be expected when investing in, developing and introducing new water and wastewater treatment technologies and processes. The book provides a basis for planning and decision-making through a new model for water innovation adoption, along with historical evidence and examples. Case studies provide background on how each was commercialized and to show what innovation looks like. Other sections focus on the development of criteria that can be used to study industry adoption and dissemination of water technologies through various stages. Final sections propose a novel framework to measure market impact and technology diffusion, a total of 11 technologies have been applied to this framework in this chapter to show its applicability and the value provided.



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