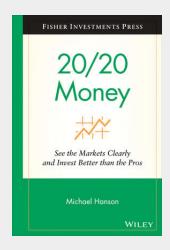
20/20 Money (FI)

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20/20 Money: See the Markets Clearly and Invest Better Than the Pros To truly outperform today's markets, you need to see the investment landscape clearly. 20/20 Money--the latest title from Fisher Investments Press--can help you achieve this goal. Designed to make you think differently about your investing choices, this reliable resource addresses new ideas and challenges widely held conventions. With 20/20 Money as your guide, you'll quickly learn how gaining a firm understanding of various concepts--from stock market and systems theory to neuroscience and psychology--can put you in a better position to excel in today's turbulent investment arena. Along the way, you'll also discover some of the most successful strategies for thinking and learning, and how they can improve your overall investment endeavors. To better protect your portfolio and increase opportunities for superior long-term returns, you have to have the discipline to make tough choices--choices that may not always be in line with others. But with the approach outlined throughout these pages, you can gain the vision to make the most informed investment decisions possible and help improve your long-term results. About Fisher Investments Press Fisher Investments Press brings the research, analysis, and market intelligence of Fisher Investments' research team, headed by CEO and New York Times bestselling author Ken Fisher, to all investors. The Press covers a range of investing and market-related topics for a wide audience--from novices to enthusiasts to professionals.



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