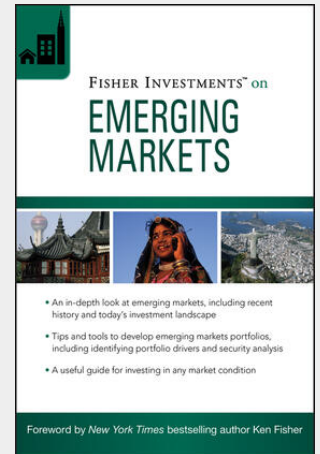


Fisher Investments on Emerging Markets

The fifth installment of the Fisher Investments On series is a comprehensive guide to understanding and analyzing investment opportunities within emerging markets. Growing in relative importance in recent years, emerging markets offer dynamic and unique opportunities. Fisher Investments on Emerging Markets can benefit both new and seasoned investors, covering everything from regional basics to country-specific insights to practical investing tactics, including common pitfalls to avoid. This book begins with an overview of emerging markets, followed by a historical narrative of the major emerging market regions--with emphasis on the economic, political, and sentiment drivers that help shape the investing landscape. * Discusses regional, and even country-specific, drivers. * Examines the major regions, including Russia, China, Latin America, and Asia. * Addresses the challenges unique to emerging and developing regions, and some common pitfalls to avoid. * Delves into top-down investment methodology as well as individual security analysis. * Outlines a five-step process to help differentiate firms in emerging markets--designed to help you identify ones with the greatest probability of outperforming * Provides investment strategies for a variety of market environments Filled with in-depth insights and expert advice, Fisher Investments on Emerging Markets provides a framework for understanding emerging markets. With this book as your guide, you can quickly gain a global perspective on emerging markets and discover strategies to help achieve your investing goals.

Fisher Investments on Emerging Markets Comprising 60 percent of the world's nearly seven billion people and almost a third of global output, emerging markets are fertile ground for the global investor. Yet for all their allure, many avoid emerging markets out of fear, ignorance, or a belief that they are radically different from developed world markets. The sixth installment of the Fisher Investments On series is an all-encompassing guide to emerging markets. It skillfully demystifies investing in far-flung corners of the world and teaches you how to effectively analyze this segment of the investing landscape for yourself. Opening with an engaging overview of emerging markets, this book then provides historical perspective on the major emerging market regions --outlining the various social, economic, and political events that have shaped the investing landscape. Next, it thoroughly discusses how you can identify and develop portfolio drivers and provides an introduction to security analysis. With this essential information in hand, the book then details several instruments and strategies available to investors. You don't have to be a professional to successfully invest in emerging markets--but you do need to be prepared. Fisher Investments on Emerging Markets provides the framework that can help you to begin investing more globally. About Fisher Investments Press Fisher Investments Press brings the research, analysis, and market intelligence of Fisher Investments' research team, headed by CEO and New York Times bestselling author Ken Fisher, to all investors. The Press covers a range of investing and market-related topics for a wide audience--from novices to enthusiasts to professionals.



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