

## FI on Technology

The sixth installment of the Fisher Investments On series is a comprehensive guide to understanding and analyzing investment opportunities within the Technology sector. Fisher Investments on Technology can help you quickly become familiar with this highly diversified sector, how the sector is segmented by industries, their respective macroeconomic drivers, and the challenges facing Technology firms. This reliable guide skillfully addresses how to determine optimal times to invest in Technology stocks, and which industries and sub-industries have the potential to perform well in various environments. The global Technology sector is complex, including a variety of sub-industries and countries--each with their own unique characteristics. Using the framework found here, you'll discover how to identify these differences, spot opportunities, and avoid major pitfalls. Fisher Investments on Technology: \* Discusses industry fundamentals, drivers, attributes, and potential challenges \* Addresses the challenges unique to Technology and some common pitfalls to avoid. \* Delves into top-down investment methodology as well as individual security analysis. \* Outlines a five-step process to help differentiate Technology firms--designed to help you identify ones that may have greatest probability of outperforming \* Provides investment strategies for a variety of market environments Filled with in-depth insights and expert advice, Fisher Investments on Technology provides a framework for understanding this sector and its industries to help you make better investment decisions--now and in the future. With this book as your guide, you can gain a global perspective of the Technology sector and discover strategies to help achieve your investing goals.

While the innovative potential of technology is exciting, investing in this sector requires a good dose of discipline. Forecasting the ways in which technology transfers into stock price movements can be difficult, but Fisher Investments on Technology can help you gain a better understanding of how this can be accomplished. This installment of the Fisher Investments On series is an all-encompassing guide to understanding and analyzing investment opportunities within the global Technology sector. With this book as your guide, you'll quickly become familiar with the global Technology investment universe--from IT services and software to semiconductors and communications equipment--and discover a viable approach for identifying firms in this field with the greatest probability of outperforming. Along the way, you'll also become familiar with the high-level economic, political, and sentiment drivers behind this sector and how accurately identifying them can help determine when to overweight or underweight it. You don't have to be a professional to successfully invest in the global Technology sector--but you do need to be prepared. Fisher Investments on Technology provides a framework for investing in Technology now and for the rest of your investing career. About Fisher Investments Press Fisher Investments Press brings the research, analysis, and market intelligence of Fisher Investments' research team, headed by CEO and New York Times bestselling author Ken Fisher, to all investors. The Press covers a range of investing and market-related topics for a wide audience--from novices to enthusiasts to professionals.



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