

INNOVATION LEADERS

"In his breakthrough work, Innovation Leaders, Jean-Philippe Deschamps provides brilliant insights and useful frameworks about the role of leadership in the innovation process. While others talk about innovation systems, Deschamps goes to the heart of the problem: the need for strong, engaged leaders to guide the innovation process. This book should be required reading for anyone who wants to build an innovative organization." --Bill George, Professor of Management Practice, Henry B. Arthur Fellow of Ethics, at Harvard Business School and author of Authentic Leadership and True North "This book is a landmark - a must to read for all who are concerned with Innovation - practitioners and academicians alike! Innovation is given a new, powerful meaning in this book - a senior management leadership task! The responsibility for Innovation is therefore clear - Deschamps has done a great job to take this complex issue into an impressive, minimalistic synthesis."--Peter Lorange, IMD President, The Nestlé Professor - Strategy, DBA Harvard University "Who says innovation can't be managed? True, few large organizations do it well, but that's often because they lack leaders with the skills Jean-Philippe Deschamps details in Innovation Leaders. If you want to become your company's next innovation leader, your time will be well spent studying what Deschamps has to say about the six critical abilities you'll need, and how to match them with the situation you find yourself in." --Robert M. Tomasko, author of Rethinking the Corporation, Go for Growth and Bigger Isn't Always Better "Jean-Philippe's insights in the areas of technology development and strategic approach to R&D are obvious and clearly visible in his writings. His ability to mix actual hands on experiences with direct interactions with the top technical executives of innovative companies make this book an asset to remember!" --Mahmood Rad, Director Product Development Office, Harley Davidson "This outstanding book provides deep understanding of a topic that has been little explored or understood up to this time. Jean-Philippe Deschamps' unique world of experience has blended close hands-on participation in the real time commercial environment where innovation and product development succeed or fail with the academic opportunity to experience, reflect, think, and learn. Jean-Philippe shares with his readers the sharp insights into success and failure that distinguish the 'reflective practitioner.'"--Kemp Dwenger, Founder, Director, IAPD International Association for Product Development

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