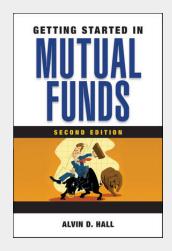
Getting Started in Mutual Funds

A fresh look at the ever-changing world of mutual funds Like all investment instruments, mutual funds continue to evolve. In the last decade however, there has been plenty of change, including market capitalization, the introduction of new types of funds, and the expansion of the mutual fund model to include investments in commodities. Getting Started in Mutual Funds, Second Edition offers a completely updated look at this popular investment vehicle, including everything from Morningstar's new matrix of evaluating a fund's investment style to implementing mutual funds into long-term investment strategies in retirement plans. Throughout the book, author Alvin Hall also focuses on the basics, like how to read a prospectus, how to evaluate ongoing fees and expenses, and how to gauge a fund's performance. * Acquaints you with the various types of mutual funds and how they are structured * Explains important mutual fund terms and concepts * New chapters include information on exchange-traded funds and how they compare to mutual funds in terms of performance, risk and fees * Reveals how to assess a fund manager's investment style and its impact on your returns Gain a better understanding of mutual funds and maximize your investment returns with Getting Started in Mutual Funds, Second Edition.

A FRESH LOOK AT THE EVER-CHANGING WORLD OF MUTUAL FUNDS GETTING STARTED IN MUTUAL FUNDS, SECOND EDITION Despite what has happened in the markets over the last few years, mutual funds are still a reliable investment optionwhether you're involved with them via a 401(k) plan, an IRA, or any other type of account. But if you're unsure of how mutual funds can help improve your future investment endeavors, then this is the book you need to read. Getting Started in Mutual Funds, Second Edition offers a completely updated look at this popular investment vehicle. In it, author Alvin Hall fills you in on everything you'll need to select the right funds-from acquainting you with the various types of funds to revealing how they are structured. Along the way, he also explains important fund terms and concepts in a straightforward style, and helps you to understand the specific measures you must examine before investing in a fund. With this book as your guide, you'll quickly learn how to: * Select mutual funds that are suitable for your financial goals * Understand the risk evaluations of a particular fund during bull and bear markets * Assess a fund manager's investment style and its impact on your returns * Evaluate ongoing fees and expenses as well as calculate return on investments * Buy, redeem, and exchange mutual funds, as well as take advantage of shareholder services * And much more Engaging and accessible, the Second Edition of Getting Started in Mutual Funds will help you make more informed decisions in your search for, and analysis of, funds that could fit your particular investment objectives, risk tolerance, and time horizon.



26,00 € 24,30 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

ArtikeInummer: 9780470521144

Medium: Buch

ISBN: 978-0-470-52114-4

Verlag: Wiley

Erscheinungstermin: 07.12.2010

Sprache(n): Englisch **Auflage:** 2. Auflage 2010

Serie: The Getting Started In Series

Produktform: Kartoniert

Gewicht: 365 g Seiten: 240

Format (B x H): 156 x 234 mm



