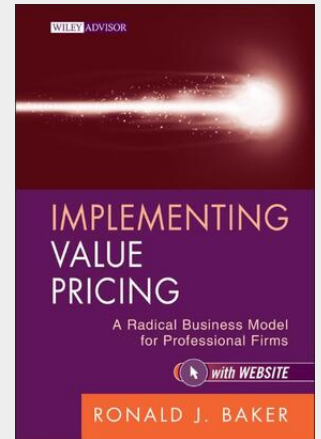


## Implementing Value Pricing

Praise for Implementing Value Pricing: A Radical Business Model for Professional Firms  
 "Ron Baker is the most prolific and best writer when it comes to pricing services. This is a must-read for executives and partners in small to large firms. Ron provides the basics, the advanced ideas, the workbooks, the case studies--everything. This is a must-have and a terrific book." --Reed K. Holden, founder and CEO, Holden Advisors, Corp., Associate Professor, Columbia University [www.holdenadvisors.com](http://www.holdenadvisors.com) "We've known through Ron Baker's earlier books that he's not just an extraordinary thinker and truly brilliant writer--he's a mover and a shaker on a mission. This is the End of Time! Brilliant."  
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