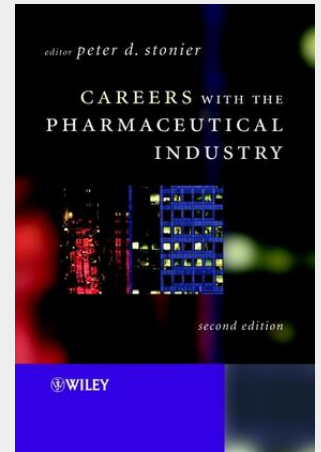


Stonier

Careers with the Pharmaceutical Industry

In recent years, many factors have combined to change the operating environment of the international pharmaceutical industry leading to greater specialisation and sophistication. This new edition will give an update of the different opportunities in drug discovery and development and the scientific, medical or other specialist training needed to accomplish them. The scope of this edition has been broadened to encompass all major roles, including marketing and sales.

Research and development of medicines is one of our most challenging, stimulating and successful industrial activities and this book sets out to interest those seeking information about different careers in and associated with the pharmaceutical industry. Since publication of the 1st edition of this book there have been many changes in the environment of medicines research; changes in philosophy, direction, organisation, communication, financing and regulation, reflected here in the updated and additional chapters. The mapping of the human genome, the growth of information technology and the globalisation of medicines research and development to international standards are just some of the changes which have a major impact on the way we perceive and address discovery research, development and the marketing needs of medicines. In addition, as with many other industries, the concept of job for life has been replaced by the need to acquire transferable skills through continuing education and training. For those already in the industry, this book will help maintain a clear focus for career development opportunities in the light of the current structure. While it is not possible to cover all the variants of jobs and opportunities that exist in such a complex industry, it is hoped that enough light is thrown on the different careers in pharmaceuticals to allow those at the start of their working life as well as those seeking a new direction in their career to make the right choice.



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