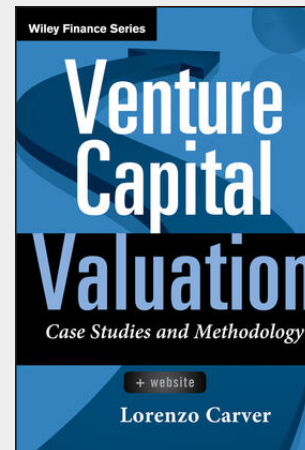


Venture Capital Valuation, + Website

Case Studies and Methodology

Very few of the decision makers involved in a venture backed company have a definitive understanding of how valuation techniques are being applied to their financial statements and their decision making process. This casebook provides a quick and accurate road map on how valuation techniques used for tax, financial reporting and deal structure impact a company's past, present and future. The book includes real world case studies to simplify this complex subject for the practitioners serving companies, the founders and executives running the companies, and the investors that fund the companies.

Real-world case studies clarify valuation principles to help readers maximize returns. When founders, VCs, angels, attorneys, CFOs, CEOs, and employees don't understand the true meanings of "value" and "valuation," they end up losing money-lots of money. Venture Capital Valuation is for anyone involved in a venture capital- or angel-backed private company who wants to get the most out of their investments by controlling one of the few things they can when dealing with high-velocity, risky investments: their understanding of valuation. Lorenzo Carver, author and developer of the #1 selling, award-winning small-business valuation solution software, shares his decades of experience simplifying the high-growth company valuation process for clients in every business sector. Anchored by scores of high-profile examples, Venture Capital Valuation deftly illustrates how stakeholders in a given startup or high-growth company could have improved their outcomes by having better information about valuation. Helping readers answer such vital valuation questions as "What's this company worth?" "Is this a fair valuation?" and "Are we leaving too much money on the table?" Venture Capital Valuation dissects the valuation profiles of some of today's leading corporations, including: * Facebook * Twitter * LinkedIn * Microsoft * Yahoo! * Kayak.com * Zogenix * Plus, interviews with venture-backed company valuation experts Jeff Faust, Josh Cashman, and Joe Orlando. A companion website allows readers to access and download additional material mentioned throughout the text. Don't wait until it's too late. Learn how "value" changes rights to cash flow at every stage of a company's evolution with Venture Capital Valuation.



115,50 €

107,94 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780470908280

Medium: Buch

ISBN: 978-0-470-90828-0

Verlag: Wiley

Erscheinungstermin: 27.12.2011

Sprache(n): Englisch

Auflage: 1. Auflage 2011

Serie: Wiley Finance Editions

Produktform: Gebunden

Gewicht: 576 g

Seiten: 288

Format (B x H): 157 x 235 mm

