

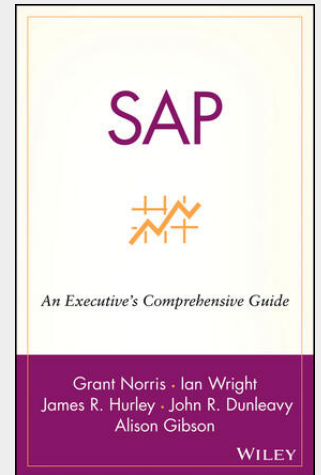
SAP

An Executive's Comprehensive Guide

Nach Prognosen von Analysten wird SAP (Systems Applications and Products) für die nächsten 10 Jahre Marktführer sein. SAP ist ein umfangreiches Programmpaket, das auf Client-Server-Netzen läuft und für Buchhaltungs-, Produktions- und Vertriebszwecke eingesetzt wird. Unternehmen nutzen zunehmend Client-Server-Systeme, um die Erstellung des Jahresberichts zu rationalisieren und einen Wettbewerbsvorteil zu erreichen. Dieses Buch unterstützt Finanzmanager bei der Entscheidungsfindung. Mit Hilfe einer Schritt-für-Schritt-Anleitung zu allen Aspekten von SAP lernt der Leser, welches SAP Paket für sein Unternehmen geeignet ist. Außerdem werden speziell für IT-Experten Implementierungshilfen und Informationen zur technischen Seite mitgeliefert. (09/98)

Crucial Help for Getting the Most from Today's Information Systems Technology Deciding what type of information systems your company will need to stay competitive into the twenty-first century is a highly complex and risky exercise. SAP: An Executive's Comprehensive Guide provides the information you need to assess your options realistically and make the most informed decisions possible. Written by a team of business, financial, and information systems professionals who have extensive experience with SAP system implementations at Fortune 500 companies, this book: * Explores the strategic role of client/server enterprise computing now and in the next century * Helps you to evaluate your company's long-term IS requirements * Offers an impartial look at SAP R/3 strengths and weaknesses * Outlines the costs and benefits involved in implementing SAP R/3 * Helps you decide whether SAP R/3 is right for your organization * Shows you how to make SAP R/3 an integral part of process redesign * Covers all key technical SAP aspects of concern to IS professionals

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