

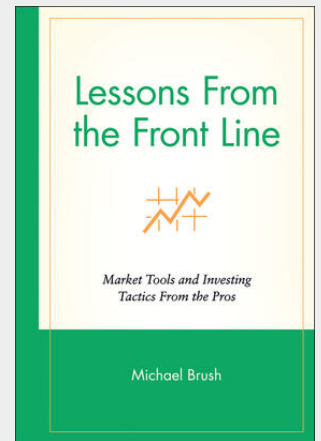
Brush

Lessons from the Front Line

Market Tools and Investing Tactics from the Pros

"A valuable book for investors who really want to understand what the stock market is all about. It strips away the fluff and presents in a very easy-to-understand format lessons that most investors learn the hard way. A must for serious investors."-Arshad Khan President, Stocks Advisory Group Do you ever get the feeling that there is a world of strategic investing intelligence from which you are being excluded? Do you even wonder how much further you could go as an investor if only you were familiar with the tactics and tools used by the real front-line market strategists and the professional money managers? Well, stop wondering, because in Lessons from the Front Line a leading financial reporter reveals the secrets behind the tactics of today's most successful money managers. For over a decade, Michael Brush has been covering the markets for the New York Times, the Economist Group, and Money magazine. During that time he has interviewed many top money managers, listened to their war stories, and observed them in action. In follow-up interviews with these managers for this groundbreaking book, he develops what he's learned into 21 powerful lessons for smart individual investors, traders and day traders-lessons you won't find anywhere else. In a series of concise chapters, liberally peppered with quotes by leading money managers, analysts, and academics, Brush describes how the pros develop investor intelligence, exploit stock market patterns, make use of advanced investment tactics, and manage crises. * Read between the lines of analysts' reports * Decode conference calls between companies, money managers, and analysts * Interpret the buying and selling patterns of corporate insiders * Make the most of IPOs, biotech stocks, earnings confession season, selloffs, * and rollups * Learn easy ways to spot trouble in financial statements before others do A stock-picking guide for today's new breed of savvy investor, Lessons from the Front Line arms you with the professional tools you need to dramatically increase your profit and performance. "Michael Brush has written an interesting and persuasive book. It should be particularly useful to individual investors who want a better understanding of the tactics and strategies of the pros, and what they look for in an investment."-Robert Muhlenkamp Portfolio Manager, Muhlenkamp Fund "Michael Brush does a great job tapping some of the very best insights of some of the very best money managers and strategists. I came away from reading his book the first time with the feeling that I had better read it again because it contains so many insights into how 'The Street' works these days, and many more useful clues on how to be an effective investor."-Hugh Johnson Chairman and President, First Albany Asset Management "Michael Brush tells you what your father, mother, or broker never told you about investing. He provides the thoughtful behind-the-scenes information you need in your arsenal as you battle toward a winning personal portfolio."-Andrew Leckey Nationally syndicated investment columnist for Tribune Media Services, Author of Global Investing 2000, and former CNBC anchor "Michael Brush's book provides individual investors with insight that some professionals are not even aware of.this book is an invaluable tool for all serious investors."-Louis G. Navellier President, CEO, Navellier and Associates "Michael Brush has produced a rare book combining unusual clarity and the investment wisdom and insights made possible by his access to investment pros. This book should be put in the hands of every aspiring investment professional or committed individual investor."-H. Vernon Winters Chief Investment Officer, Mellon Private Asset Management "A real addition to the sophisticated investor's knowledge base. I'll use it at Columbia Business School to coach the next generation of Wall Street entrepreneurs."-Prof. James L. Freeman Columbia Business School

Die moderne Hausse hat einen neuen Anlegertyp hervorgebracht, der sich im Aktiengeschäft gut auskennt. "Lessons from the Front Line" vermittelt diesen Anlegern Techniken, die bislang nur von den Profis benutzt wurden. In einfacher und verständlicher Sprache erläutert Brush diese Techniken, die in keinem anderen Buch für den privaten Anleger behandelt wurden. 10 Jahre lang hat er für "The Economist" die



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