

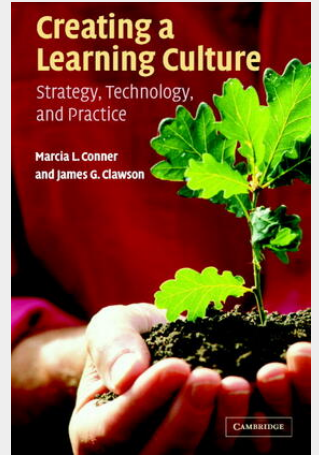
Conner / Clawson

## Creating a Learning Culture

Strategy, Technology, and Practice

---

Creating a Learning Culture features insightful essays from industry observers and revealing case studies of prominent corporations. Each chapter revolves around creating an environment where learning takes place each day, all day - fundamentally changing the way we think about how, what, and when we learn, and how we can apply learning to practice. For the first time contemporary work on this subject appears in one volume. Three sections address key aspects of learning culture: the modern business context and the importance of learning at every juncture; the organic and adaptive approaches organizational leaders can take to design enduring success; and the expanding role of individuals within organizations and the implications for business leaders, educators, technologists, and learners. Identifying the steps companies must take to remain competitive for years to come, this book explains how learning strategies applied to all aspects of every job can provide swift returns and lasting results.



**92,50 €**

86,45 € (zzgl. MwSt.)

*Kurzfristig nicht lieferbar, wird unverzüglich nach Lieferbarkeit versandt.*

---

**Artikelnummer:** 9780521830171

**Medium:** Buch

**ISBN:** 978-0-521-83017-1

**Verlag:** Cambridge University Press

**Erscheinungstermin:** 17.06.2004

**Sprache(n):** Englisch

**Auflage:** Erscheinungsjahr 2004

**Produktform:** Gebunden

**Gewicht:** 740 g

**Seiten:** 374

**Format (B x H):** 158 x 236 mm

