

Mann

## Electronic Commerce

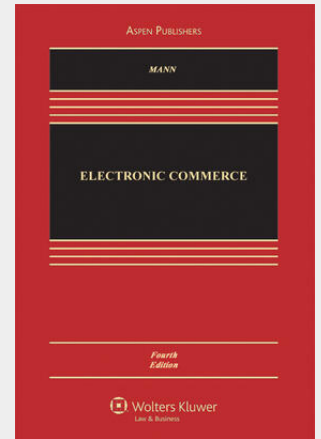
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The only casebook dealing with e-commerce, *Electronic Commerce, Fourth Edition*, utilizes problems to expound a transactional approach to electronic commerce. Written by Ronald J. Mann, a preeminent and prolific Commercial Law scholar, this system-oriented text is structured around the hypothetical representation of a technology company. The new edition has been meticulously updated with the latest cases and problems that reflect those cases and current issues. This concise casebook offers:

- Distinguished authorship: Ronald Mann is a leading scholar in Commercial Law and recently served as Reporter for revisions to UCC Articles 3, 4, and 4A.
- Lucid and concise reading assignments that use non-technical language whenever possible.
- Need-to-know technology is explained clearly and accessibly.
- Exercises that clearly illustrate current issues in e-commerce practice.
- Dozens of separate assignments so that professors can easily concentrate on their own areas of interest.
- Coverage of important commercial law topics, including:
  - Click-through contracts
  - Cybersquatting
  - Web site development
  - Software licensing
  - Electronic payments

New to the Fourth Edition:

- Updated problems based on recent case law and current issues.
- New cases, including:
  - Rescucom Corp. v. Google and Second Circuit decision permitting lawsuit against Google for selling ads based on trademarked name
  - Jacobsen v. Katzer and First appellate decision validating licenses for open-source software
  - Jaynes v. Commonwealth of Virginia and Virginia Supreme Court case invalidating Virginia anti-spam law under First Amendment
  - Fair Housing Council v. Roommates.com and Ninth Circuit en banc decision on liability of Web site for discriminatory postings seeking roommates
  - Chicago Lawyers and Committee for Civil Rights Under Law, Inc. v. Craigslist, Inc. and Easterbrook decision exonerating Craigslist for behavior similar to Roommates behavior condemned by Ninth Circuit
  - Conwell v. Gray Loon Outdoor Marketing Group, Inc. and Indiana Supreme Court case interpreting contract for design of Web site



**264,50 €**

247,20 € (zzgl. MwSt.)

*Lieferfrist: bis zu 10 Tage*

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**Artikelnummer:** 9780735507166

**Medium:** Buch

**ISBN:** 978-0-7355-0716-6

**Verlag:** Wolters Kluwer

**Erscheinungstermin:** 23.03.2011

**Sprache(n):** Englisch

**Auflage:** Revised

**Serie:** Aspen Casebook Series

**Produktform:** Gebunden

**Gewicht:** 1837 g

**Seiten:** 936

**Format (B x H):** 198 x 259 mm

