

Martin

Managing Risk in Extreme Environments

Front-Line Business Lessons for Corporates and Financial Institutions

When it really is a matter of life and death, how do risk management strategies stand up to the pressure? Do such radical situations have a practical relevance to risk management policies in today's business and financial worlds? Managing Risk in Extreme Environments looks at real-life examples - from epidemics to earthquakes - to showcase risk management strategies which have been tested in adverse conditions and shown to succeed. The author then demonstrates how the lessons learnt from each can be effectively applied in business. Including first-hand interviews, and a summary of core risk management concepts, this is essential reading for all risk management professionals and business managers.



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