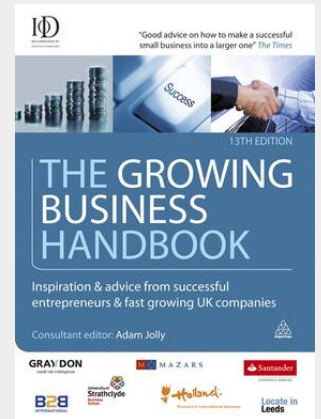


Jolly

GROWING BUSINESS HANDBK 13/E

The Growing Business Handbook is a superb reference tool for all businesses with growth potential, filled with invaluable insights and guidance from SME specialists in finance, HR, marketing, innovation, people and IT, as well as help on enterprise risk and useful legal advice. The Growing Business Handbook is the reference source of choice to help you ensure and manage business growth, particularly in challenging economic conditions. Now in its 13th edition, this book looks at all the areas ripe for exploitation by your growing business and discusses ways you can manage the associated risks. Contributors include: the Chartered Institute of Purchasing and Supply; Mazars; Beck Greener; UKAS; and Strathclyde Business School.



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