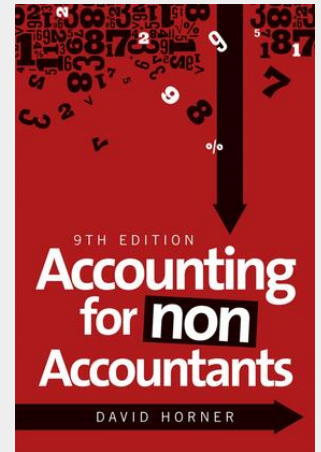


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## Accounting for Non-Accountants

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Designed for students and managers who are approaching the subject from a non-finance background, *Accounting for Non-Accountants* guides readers through the maze of financial terms, theories and techniques surrounding business finance and accounting, doing so in a logical, meaningful and easy-to-follow style. Completely rewritten and updated for 2013, it includes information on the latest accounting standards and taxation issues, and is structured to provide in-depth understanding in three key areas: annual accounts (including profit and loss accounts, balance sheets, cash flow and reporting standards); management accounting (costing, cost-based pricing, marginal costing and budgetary controls); and financial management (including the cost of capital, working capital, takeovers, buy-outs, taxation and international transactions). Widely used as an introductory text for business and management students on a variety of courses, *Accounting for Non-Accountants* remains essential reading for anyone looking to gain a solid understanding of accounting principles and practice.



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