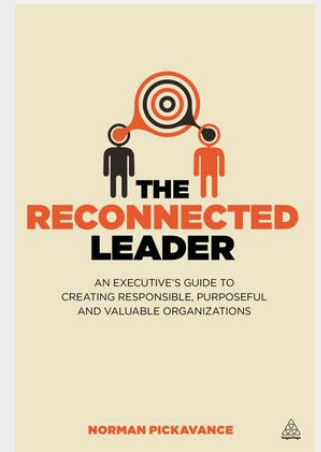


Pickavance

The Reconnected Leader

An Executive's Guide to Creating Responsible, Purposeful and Valuable Organizations

The global financial crisis, a scandal-ridden business world and a deeply unstable business environment: all of it means that trust in businesses, and business leaders, is at an all-time low. At the same time, global supply chains in major corporations have become more complex and exposed to risks, as organizations have sought to make use of cheaper production opportunities in poorer countries, leaving their global brands exposed to uncertain practices around the world; we are in need of a new kind of leadership. There is a growing disconnect between the way large corporations would like to see the world and what is happening in reality, and the problem lies at least partly in the way that these organizations are being led. The Reconnected Leader evaluates the current situation and sets out an eight-step model to implementing new leadership practices that help managers reconnect with their teams and reset the relationship the business has with all its stakeholders. It is up to leaders to set long-term goals that, if achieved, will create lasting value for businesses and for the communities they serve. Drawing on case studies from international organizations and a sound theoretical underpinning, thought leader Norman Pickavance argues that the solution lies with leaders. The Reconnected Leader invites readers on a journey to rediscover the true purpose of their business and find more innovative leadership solutions that integrate the challenge of long-term societal needs and short-term financial results.



25,00 €

23,36 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780749472320

Medium: Buch

ISBN: 978-0-7494-7232-0

Verlag: Kogan Page

Erscheinungstermin: 30.12.2014

Sprache(n): Englisch

Auflage: 1. Auflage 2014

Produktform: Kartoniert

Gewicht: 480 g

Seiten: 312

Format (B x H): 156 x 234 mm

