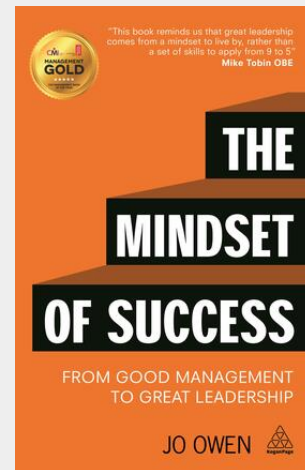


Owen

The Mindset of Success

From Good Management to Great Leadership

Look around the place where you work. You will always find a few people who stand out from the crowd; people who make things happen, attract followers and create opportunities. After fourteen years of researching leaders around the world, author Jo Owen has found that the best and most successful leaders have something more than skills. They act differently because they think differently. The Mindset of Success will help you unlock your true potential, showing you how to acquire the seven key mindsets that lead to success. The right mindset will enable you to achieve far more than you thought possible, opening up new career possibilities and new potential for your future. From spies to sports, education to entrepreneurship, business to beyond, Jo Owen's original research and interviews will show you how outstanding leaders think and behave differently from the merely good. The way they think is consistent and predictable; we can all learn it. This is the mindset difference, and once you have it, you have an advantage which lasts for a lifetime and works for you time and time again. This book is not about changing who you are, but becoming the best version of who you are, making the most of your existing talent and focusing on your natural strengths. The Mindset of Success provides a clearly structured set of tools to change the way you think, act and perform, pushing you beyond good management to great leadership.



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