

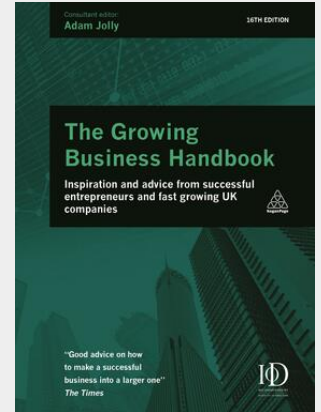
Jolly

## The Growing Business Handbook

Inspiration and Advice from Successful Entrepreneurs and Fast Growing UK Companies

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The Growing Business Handbook is a superb reference tool for all businesses with growth potential, filled with invaluable insights and guidance from SME specialists in finance, HR, marketing, innovation, people and IT, as well as help on enterprise risk and useful legal advice. It is the reference source of choice to help you ensure and manage business growth, particularly in challenging economic conditions. Now in its 16th edition, this book looks at all the areas ripe for exploitation by your growing business and discusses ways you can manage the associated risks. It gives a comprehensive insight into the challenges involved in building a high-growth venture in 2015 and beyond.



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