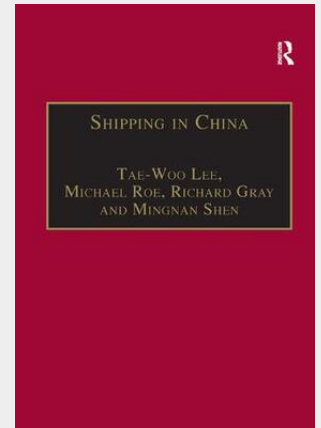


Shipping in China

The Chinese shipping industry is a particularly prominent industry and has rapidly expanded over the last decade. Amazingly, literature on the subject is scarce and this is the first book to focus on it specifically. Bringing together a team of well-known shipping, logistics, economics and political science scholars from the Far East, Europe and the Americas, the volume provides an up-to-date overview of the Chinese shipping industry and its place in international shipping. The contributors analyze and discuss all the relevant major business issues, including marketing, finance, the politics of its development and its organizational structures. The volume will be of critical interest to both academics and professionals in the fields of shipping and transport, transport economics, and business planning and strategy.



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