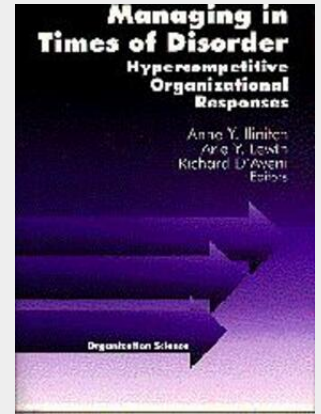


D'Aveni / Ilinitch / Lewin

Managing in Times of Disorder

Hypercompetitive Organizational Responses

Strong forces of change are reshaping the management landscape. Today's business environment is fraught with uncertainty, diverse global players, rapid technological change, widespread price wars, and seemingly endless reorganization. The editors and contributors of *Managing in Times of Disorder* demonstrate that a far-reaching shift has occurred in the nature of competition that has resulted in a new organizational paradigm—hypercompetition. The innovative chapters in this groundbreaking volume form a complex fabric of new theoretical frameworks, models, strategies, organizational forms, and interdisciplinary methods that address hypercompetitive environments in a radically new way. The authors' findings reveal new patterns of language, metaphor, structure, and strategy that are necessary for business survival in chaotic times. *Managing in Times of Disorder* will be of interest to students and professionals in organization studies and management.



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