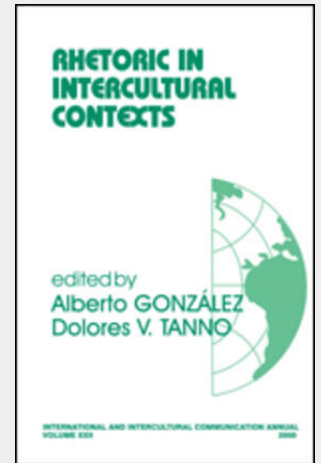


## Rhetoric in Intercultural Contexts

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Rhetoric in Intercultural Contexts identifies and confronts the challenges facing critics of rhetorical action when the focus of study contains a mixture of cultural traditions and practices. The chapters in this book are both reflections on the limitations of monocultural critical approaches and visions of intercultural critical possibilities. Part I introduces the rationale for the book's theme and provides an overview of chapters. Part II contains six chapters that connect specific critical perspectives – postmodern, Africological, ethnographic, historical – to intercultural rhetorical criticism. Part III contains four chapters that examine rhetoric in intercultural contexts. Part IV is the Forum, in which William J. Starosta, a leading proponent of intercultural rhetorical studies, describes his efforts to develop attention to intercultural rhetoric. John C. Hammerback and Raka Shome respond to his framework and to the need for rhetorical critics to adopt an intercultural sensibility.



**94,60 €**

88,41 € (zzgl. MwSt.)

*Lieferfrist: bis zu 10 Tage*

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**Artikelnummer:** 9780761921042

**Medium:** Buch

**ISBN:** 978-0-7619-2104-2

**Verlag:** Sage Publications

**Erscheinungstermin:** 01.05.2000

**Sprache(n):** Englisch

**Auflage:** 1. Auflage 2000

**Serie:** International and Intercultural Communication Annual

**Produktform:** Kartoniert

**Gewicht:** 259 g

**Seiten:** 200

**Format (B x H):** 140 x 216 mm

