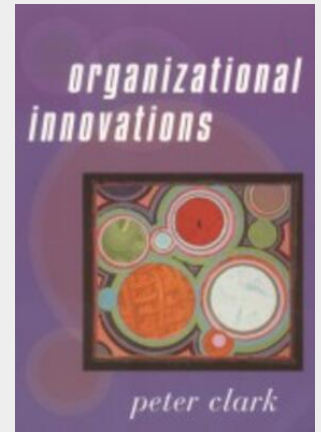


Clark

## Organizational Innovations

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The study of innovation, organisational change and IT takes in broad, complex and wide-ranging perspectives that from a student's standpoint can be confusing and frequently inaccessible. Organizational Innovations provides a clear understanding of organizational innovation for students and academics teaching in this area. The past decade has greatly transformed our understanding of the origins, evolution and transfer of organizational innovations between sectors and between nations. It selectively draws together the relevant A-Z of key frameworks and concepts from a range of perspectives in organization theory, consumption, management information systems, geography and management of technology. The book offers an accessible introduction to the new approaches and key concepts, and explains how new understanding relates to previous frameworks. The book includes a wide range of examples from a variety of different contexts, including a range of diverse countries. Equal attention is given to the requirements of analysis and practice. It will be essential to students taking courses on innovation. Final year undergraduate courses in management, organization and marketing will find Organizational Innovations of great relevance.



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